



Item# SSW-1123

4-Color Process Shelf Talker - 4.625" x 3.5" Sun Burst  
Overall Die-Cut Dimensions 4.625" x 8.5"

- - - - - Cut Margin; Represents area in which all copy should be placed.
- Cut Line/Die Line; Represents the edge of the product.
- - - - - Bleed Line; Represents how far the image or color should go beyond the cut/die line.