



**WITH ENHANCED
ECO-PULSE™ BIODEGRADATION**

***“Introducing The First
ENVIRONMENTALLY-FRIENDLY
Clip Strip® Branded
Merchandising Strip”***

★ ECO-PULSE™ technology
enhances the biodegradation of our Strips,
once placed in a biologically active
landfill at the end of it's useful life.

LEARN MORE
VISIT US AT-

www.clipstrip.com/eco-strips

*See Reverse Side For More Details ...



**ENVIRONMENTALLY - FRIENDLY
MERCHANDISING STRIPS
BY CLIP STRIP CORP.**



Clip Strip Corp.
241 Main Street 5th Fl. • Hackensack, NJ 07601
800-425-4778 x5004 John@clipstrip.com



WITH ENHANCED ECO-PULSE™ BIODEGRADATION

**“Introducing The First ENVIRONMENTALLY - FRIENDLY
Clip Strip® Branded Merchandising Strip”**

Eco-Pulse™ is an organic additive (not an oxo-biodegradable additive) that enhances the biodegradation of plastic products in a biologically active landfill (appropriate facilities are not available in all areas). Independent ASTM D5511 tests, representing biologically active landfills, have shown 5-15% biodegradation within 30 days. Eco-Pulse™ is scientifically unique and validated for enhanced biodegradation.

Our goal is to drive value for our customers by providing them solutions to meet increasing government, industry and consumer demands for environmental sustainability and biodegradability.

Product Overview

Most companies that make or use plastic products share our environmental concerns about the production and disposal of plastic. Everyone is looking for a solution that maintains the benefits of traditional plastics and yet reduces their company's environmental footprint in a practical and cost-effective way. We have your solution.

Product Benefits

Eco-Pulse® is 100% organic and non-starch based.

Eco-Pulse® has proven methane off-gassing which allows it to be re-captured for energy.

Over 90% of plastics end up in landfills - biodegradation is enhanced in plastics with Eco-Pulse® in biologically active landfills.

Eco-Pulse® additive is accepted by major national brands.

Products made with Eco-Pulse® have been scientifically analyzed by 3rd party independent lab.

Eco-Pulse® is easy to use and runs under existing processing conditions. Except for the simple step of adding in Eco-Pulse®, the addition of this organic additive does not change the manufacturing process... we just added approximately 1% to 2% Eco-Pulse® into our production process (the same way we would add a color concentrate.)

Products

manufactured with Eco-Pulse® have the same physical properties and tensile strength as those manufactured without this additive, hence, performing just as well in their intended applications and usage conditions. These attributes will last until the product is discarded into a biologically active landfill. Eco-Pulse® only starts to work in this active environment by breaking down the plastic into inert humus, methane and carbon dioxide.

How Eco-Pulse® Works

Eco-Pulse® allows treated plastic to be consumed (as a food energy source) by the microbes in a biologically-active landfill

Plastics (or polymers) are made of long molecular chains of organic molecules called monomers. Polymers do not exist naturally, are air-tight and water-tight, and most are designed to be incredibly stable. As a result, polymers do not biodegrade easily and will last in the environment for centuries, possibly forever.

Eco-Pulse® is an organic additive that enhances the biodegradation process through a series of chemical and biological processes when disposed of in a biologically active landfill....

**.... LEARN MORE AT
www.clipstrip.com/eco-strips**